

FOR IMMEDIATE RELEASE

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Yellow Cab of Charleston announces *NEW TAXI APP*

Charleston, S.C. – June 2014 - Yellow Cab is a leading provider of Taxi services in Charleston S.C. We are pleased to offer our valued clients the very latest in smart-phone booking technology with our FREE Yellow Cab of Charleston Taxi Hail application.

Key Features of the Yellow Cab of Charleston Taxi Hail application include:

- Book a reservation in as few as 3 clicks
- Get a fare estimate by entering both pickup and destination addresses
- Receive a confirmation number for your reservation immediately on booking
- Receive notifications including vehicle number once your reservation has been dispatched
- Monitor the progress of your vehicle on your own smart-phone map
- Create a list of favorite addresses and assign a custom name for each
- Specify the number of passengers, vehicle type and preferred payment method
- Review all reservations you have made over the past 30 days
- Provide feedback related to the application and/or service you received
- Call Yellow Cab of Charleston with the push of a button

To begin using the Yellow Cab of Charleston Taxi Hail application today:

- Download the free app from Apple Store **OR** Android Google Play
- Create an account (Email, Name, Phone # and Password)
- Validate your account (via the confirmation email you receive)
- Login to the app (Email & Password)
- Enter your pickup address
- Enter your destination address (this allows us to provide an estimated fare amount)
- Book your trip (scheduling can be immediate **OR** for a future time/date)

On scheduling your pick-up, you will immediately receive a confirmation number, along with an update when your vehicle has been assigned. From here **you can monitor** the progress of your vehicle **as it moves** towards your pickup location.

The Yellow Cab of Charleston Taxi Hail application retains a history of your previous reservations (up to 30 days) for expense management and to quickly rebook the same trip with the push of a button. You may also create a list of favorite locations (Home, Work, etc.) to speed the booking process.

After 52 years, Yellow Cab of Charleston thanks you again for making us...

A PART OF YOUR JOURNEY
www.yellowcabofcharleston.com